



Bring Me The News.

2026 MEDIA KIT



BringMeTheNews.com | advertising@bringmethenews.com | 612-448-2685



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Bring Me The News.

ROOTED IN MINNESOTA

Bring Me The News is Minnesota's trusted digital destination for non-editorialized news, sports, and weather—free, accessible, and focused on what matters most to our local communities.

Proudly owned and operated by a team of dedicated Minnesota journalists, Bring Me The News is committed to delivering clear, unbiased reporting in a format that's easy to digest—making it the go-to resource for readers across the state.



At the heart of our mission is a strong partnership with both our readers and advertisers. For businesses, we provide a cost-effective platform to reach an engaged, local audience through digital advertising that's transparent, effective, and built for connection.

With a consistent rise in subscribers and page views, Bring Me The News attracts thousands of new users every month—offering advertising partners a unique opportunity to enhance brand visibility, drive conversions, and connect meaningfully with Minnesotans who value trusted local news.



Bring Me The News.

OUR READERS ARE ACTIVE

Bring Me The News is more than a trusted source for non-editorialized news, sports, and weather—we're a powerful digital platform where advertisers can connect with an informed, discerning, and loyal Minnesota audience.

With a dedicated and consistently returning audience, your brand will have the opportunity to reach individuals who are both informed and invested in the news that matters most to them

1,300,000+ Average Unique Monthly Visitors

6,600,000+ Average Monthly Page Views

52,000+ Opt-In Daily BMTN Newsletters Subscribers

290K+ Social Media Followers

50%+ Readers are between 35 and 54 years of age



OUR READERS ARE ENGAGED

Our audience isn't just reading—they're actively engaging by actively seeking out our content, making them more receptive to the messages they encounter. Our readers consistently rate high against the average (Index 100) showing a strong affinity for entertainment and lifestyle experiences, with particularly high engagement in:

Professional Sports (Index: 255)

Dining Out (Index: 219)

Movies & Theaters (Index: 159)

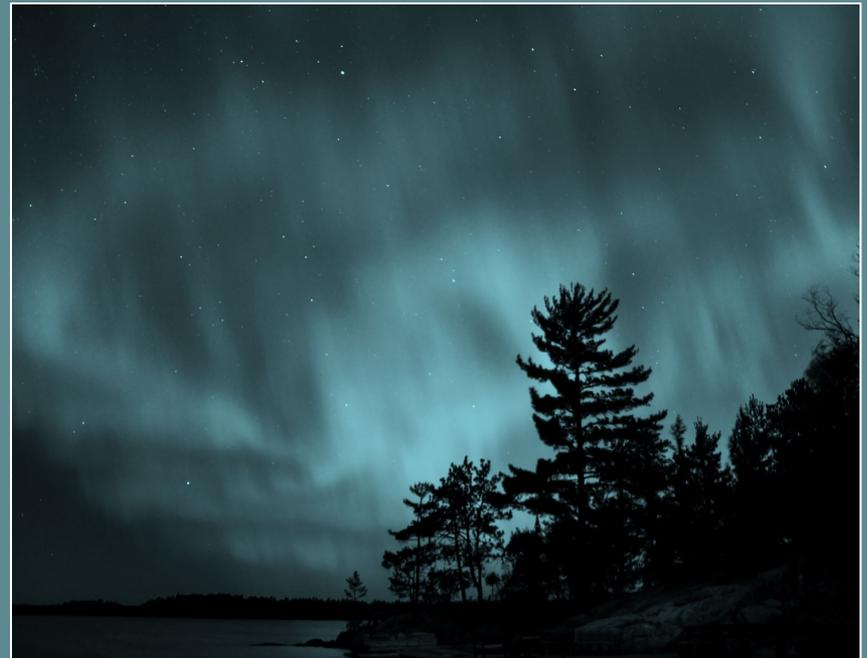
Live Music & Visual Arts (Index: 150)

Automotive (Index 224)

Family Travel (Index 168)

Destinations (Index 172)

Adventure (Index 201)





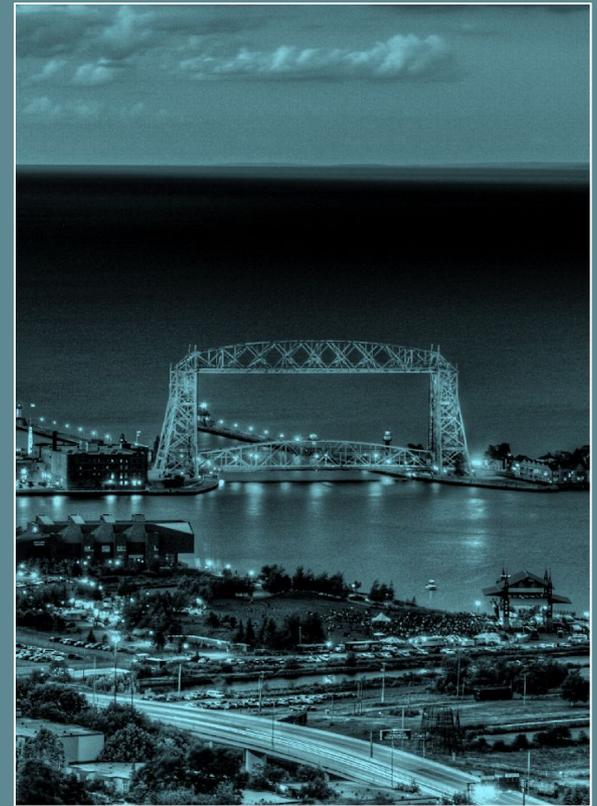
Bring Me The News.

OUR READERS ARE INFORMED

Our Readers are informed, intentional consumers who value credible, non-biased news.

They stay up to date on local issues and make thoughtful purchasing decisions—For advertisers, this means greater brand alignment, stronger engagement, and higher conversion potential with an audience that knows what they want—and where to find it.

Our Readers consistently express interest in experiences across Sports, Dining, Travel, and Live Events—making them ideal for brands in the lifestyle, entertainment, food & beverage, travel, and retail sectors.





Bring Me The News.

CONNECT WITH MINNESOTANS

At Bring Me The News, we see advertisers as Partners. Our team works closely with you to create campaigns that speak directly to our Readers—whether you're launching a new product, promoting an exclusive event, or looking to build long-term brand awareness across Minnesota.

Whether you're a neighborhood business or a regional brand, we're here to amplify your story with integrity, creativity, and a deep understanding of what makes Minnesotan's tick.

When you partner with us, you're not just buying ad space—you're Partnering with a trusted local voice with a passion for Minnesota.





Bring Me The News.

BMTN NEWSLETTER ADVERTISING

Our Daily *Bring Me The Newsletter* delivers the latest News, Sports, Events & Weather to over 52,000+ Opt-In each day!

BMTN offers 14 topic-specific opt-in newsletters, providing a valuable opportunity to connect with a Minnesota audience who stay informed through their email inbox daily.

Choose between a Leaderboard Banner Ad or a native Mid-Text/Anchor Newsletter Ad.

Pricing Estimate:

\$600 – 52K+ Opt-In Subscribers

Bring Me The Newsletter.

Monday 06/24/2024 | Minneapolis Weather: 88° / 68° ☁️



SPONSORED



Corduroy, playing now through April 2, is the perfect laugh-out-loud family experience

Get tickets today! Prices start at just \$15 for kids.



Bring Me The News.

SPECIAL DEALS NEWSLETTER

Engage directly with a dedicated, opt-in audience of over 5,200 subscribers who have chosen to exclusive deals, discounts, and offers.

Tailored to match your brand, this newsletter delivers your offer in a clean, compelling format that aligns with our trusted editorial voice—helping you cut through the noise and connect with a loyal, responsive audience.

Bring Me The Newsletter.

SPECIAL OFFER

Our friends at [Dakota](#) have a special giveaway for Bring Me The News subscribers.



Bring Me The News.

Breaking Weather Update

Monday 08/26/2024



BREAKING NEWS & WEATHER SPONSOR

Sponsors will hold the top advertising position in every Breaking News and Weather Newsletter throughout the entire calendar year. This includes an average of 30 newsletter distributions annually. It's a prime opportunity for year-round visibility in highly relevant and timely content.



Bring Me The News.

CONNECT WITH OUR SOCIAL MEDIA FOLLOWERS

Reach over 280K followers with a paid social media post linking directly to your website or landing page. Leverage our large, engaged audience to increase your brand's visibility and reach.

Recommend sizes for photos:

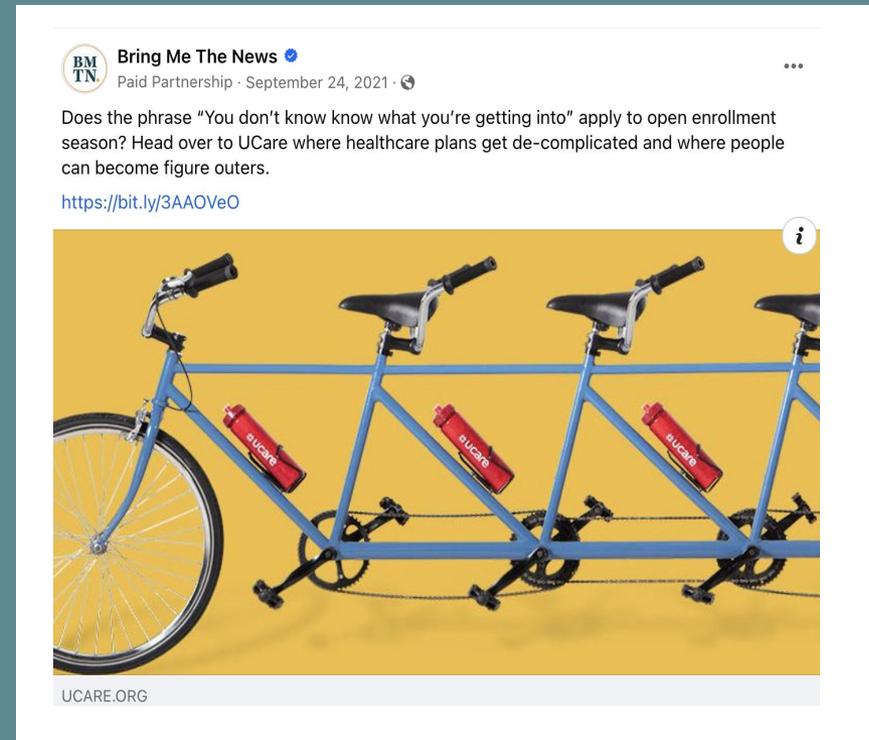
1200x630 Facebook

1080x1080 Instagram

1024x512 X

Social Pricing Example:

\$650 includes; 1-Sponsored Post on Facebook, Instagram and X.



SPONSORED ARTICLES

Leverage the reach of over 1.3 million unique monthly users with a featured article on bringmethenews.com.

Your article will be published in the most relevant section of BMTN—whether News, Lifestyle, Sports, or Weather—and promoted across all BMTN social media channels as well as our opt-in Daily Newsletter.

Enjoy the flexibility of an unlimited article length, with the option to include as many client-provided links, photos, and videos as desired.

Sponsored Content Pricing Example:

Estimated Cost: \$1500 per article

[f](#) [x](#) [@](#) [in](#) [v](#) [p](#)

Bring Me The News. WEATHER Find the latest forecasts here NEWSLETTER Sign up for our daily newsletters

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HOME » MN LIFESTYLE

Giant Trails to make giant memories for the whole family
 Giants Ridge is located 3 hours away from the Twin Cities, 1-hour away from Duluth
 SPONSORED - UPDATED: MAR 30, 2023 - ORIGINAL: JUN 3, 2022

HEADLINES

- [From novice to advanced, Giants Ridge has mountain bike trails for all skills levels](#)
- [So much more than mountain biking](#)

From novice to advanced, Giants Ridge has mountain bike trails for all skills levels

Nestled within the breathtaking landscapes of Northern Minnesota, Giants Ridge provides world-class trails, clinics, and resources for bikers of any level.

[Related: Giants Ridge golf courses named best in Midwest and Minnesota](#)

Located just three hours from the Twin Cities and an hour North of Duluth, Giants Ridge is easily accessible to most and has both gravity and cross-country trails that range from easier to extremely difficult. Featuring 10 of the best lift-served gravity trails in the Midwest to suit any rider's appetite from beginner-friendly trails to



Bring Me The News.

DIGITAL AD BANNERS.

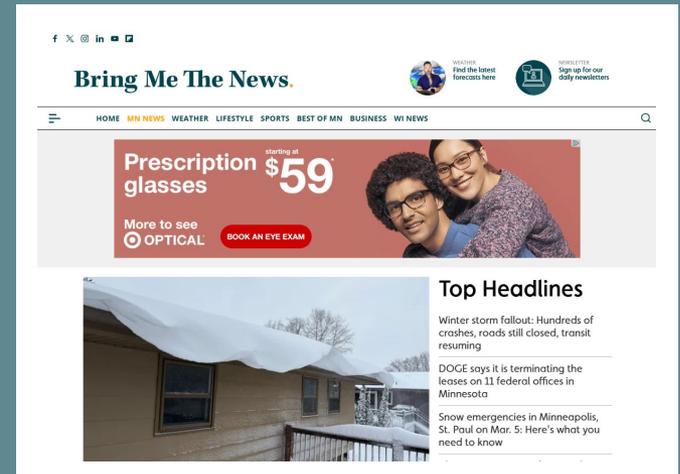
Maximize your brand's visibility with digital ad banners on bringmethenews.com.

We offer a variety of ad placements including leaderboards, right-rail ads, overlays, and more, ensuring your message reaches users on both mobile and desktop devices.

With our fast Content Management System (CMS) and Content Delivery Networks (CDNs), your ads load quickly, providing a seamless experience for users.

We accept ad banners in the following sizes: 728x90, 970x250, 300x600, 300x250, and 320x50, allowing for flexible and impactful advertising options.

Digital Banner Pricing Example:
\$12 CPM RON, \$15 CPM Targeted





Bring Me The News.

LET'S CONNECT AND PARTNER!

Contact us today to explore customized advertising solutions that align with your goals.

Whether through feature articles, sponsored content, or digital ads, our solutions are designed to maximize visibility and drive measurable results.



From engaging articles that are promoted across multiple channels to customizable banner ads that reach users on both desktop and mobile, Bring Me The News offers direct access to a highly engaged, targeted audience of Minnesotans across a variety of digital platforms.

Our team is here to help you create the perfect strategy to drive traffic, engage customers, and elevate your brand to new heights.

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Bring Me The News.

ROOTED IN MINNESOTA

Proudly owned and operated by a dedicated team of local journalists, we deliver what matters most to our readers; the best and most relevant news from around the state in an easy to digest format.

Bring Me The News attracts thousands of new users every month, providing our advertising partners a reliable and cost-effective advertising opportunity to connect to a focused audience.

CONNECT WITH MINNESOTANS

Bring Me The News is where Minnesotans turn for free, fast-trending local news, lifestyle, and sports stories... all easily accessible on BringMeTheNews.com, our Social Media Feeds and our Daily News Newsletters.

Our engaged, educated audience thinks critically about current events and actively shares our stories with co-workers, friends, and family.

READERSHIP SPOTLIGHT

1,300,000+ Average Unique Monthly Visitors

6,600,000+ Average Monthly Page Views

52,000+ Opt-In Subscribers – Daily BMTN Newsletters

290K+ Social Media Followers

50%+ Readers are between 35 and 54 years of age

55% of readership has a college degree



Bring Me The News.

Advertising Rates 2025

BringMeTheNews.com

Product	Dimensions	Ad Type	Cost
Run of Network	728x90, 970x250, 300x600, 300x250, 320x50	CPM	\$12
Targeted		CPM	\$15
Home Page Banner Sponsor		CPW	\$2500
MN Lifestyle Banner Sponsor		CPW	\$1500

BMTN Sponsored Posts

Product	Qty 1	Qty 2+
Facebook	\$350	\$325
X (Twitter)	\$250	\$225
Instagram	\$250	\$225
Bundle (Facebook, X, Instagram)	\$650	\$600

BMTN Newsletters

Product	Dimension	Type	Qty 1	Qty 2+
Leaderboard Banner Ad	970x250 or 728x90	Banner	\$600	\$500
Mid Text Newsletter Ad	600x300	Text/ Image	\$600	\$500
Anchor Text Newsletter Ad	600x300	Text/Image	\$300	\$250
MN Deals / Dedicated Newsletters	Text Copy & Image	Banner	\$500	\$450

BMTN Events Directory

Product	Description	Type	Cost
Basic Listing	Banner/ Text/ Image	CPW	\$100
Enhanced Listing	Banner/ Text/ Image	CPW	\$200

Sponsored Article

Product	Type	Qty 1	Qty 2-5	Qty 6+
Sponsored Article	Article	\$1500	\$1350	\$1200

